

BIZ KID\$: A FINANCIAL LITERACY DVD SERIES



Grades 5-10. From the producers of Bill Nye the Science Guy, this fun and engaging financial series teaches children about budgeting, saving and investing money, as well as business and credit. Each DVD is approximately 30 minutes long. Teacher's guides are available online.

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THE BIZ KID\$ CHALLENGE DV 1807

The Biz Kid\$ explore marketing by taking on the "Project Lemonade Challenge." Once the children separate into two teams and set up two lemonade stands, they must create a promotion strategy and agree on a price to sell the most beverages. Marketing guru Scott Bedbury, the person behind Nike's "Just do it" campaign, critiques the Biz Kid\$ on their preparation efforts and results. Proceeds from the lemonade sales go toward the teams' favorite charities. A teacher's guide is available online.

BIZ; WHAT IS IT? DV 1808

In this program on financial literacy, the Biz Kid\$ learn how businesses successfully earn a profit from their goods or services by making more money than they spend. Featured entrepreneurs include a college student who seeks investors for his corporation, a junior high school student who makes and sells healthy biscuits for dogs and high school twins who own a cake decorating business. A teacher's guide is available online.

BUDGETING BASICS DV 1809

Learn how to gain control of spending and expenses in this program that focuses on money management. The Biz Kids\$ learn several methods for handling a budget. The program also interviews successful entrepreneurs about money management. A teacher's guide is available online.

BUILDING AND GROWING A BUSINESS DV1810

Viewers will meet some entrepreneurs who have built their businesses in this Biz Kid\$ program. Learn the steps necessary for building a successful business, including organizing, staffing and training. The Biz Kid\$ also learn about the importance of effective communication and high employee morale. A teacher's guide is available online.

BULLS, BEARS AND FINANCIAL MARKETS DV 1811

The Biz Kid\$ enter the world of stocks, bonds and commodities, as well as the markets where they are traded each day. Students will learn how to get involved with investing, avoid risks and make a profit. A teacher's guide is available online.

CASH AND CREDIT DV 1812

The pros and cons of credit are explained in this program about financial literacy. Students learn that credit basically involves borrowing money from a company that must be repaid. Viewers will meet a young entrepreneur who relied on credit to start a prosperous design firm, and another who started a successful bath salts business. By contrast, the program also interviews a woman whose use of credit landed her in bankruptcy. A teacher's guide is available online.

CLOSER LOOK AT CAREERS DV 1813

The Biz Kid\$ explore different careers and look at how job seekers can discover their true calling in this episode. Interviews with celebrities provide insight on how they got started as well as how they achieved their dreams. A teacher's guide is available online.

DON'T BLOW YOUR DOUGH DV 1814

Viewers will learn tips on saving money and protecting it from scammers in this Biz Kid\$ program. Washington state Attorney General Rob McKenna and officials from the Better Business Bureau discuss how people can avoid the growing problem of identity theft. The program also interviews young people who learned from the experience of blowing their money. A teacher's guide is available online.

GLOBAL ECONOMY,THE DV1815

Discover the transport of imports and exports that constitute the global economy in this informative Biz Kid\$ episode. Viewers will learn that many items that people use every day originate from manufacturers around the world. Interviews with entrepreneurs highlight how their businesses have succeeded in the world economy. A teacher's guide is available online.

HOW DO YOU GET MONEY? DV 1816

Join the Biz Kid\$ as they explore several ways to make money. In this program about personal finance, viewers will learn how kids earn and save allowances. In addition, one Biz Kid goes on a job hunt to show viewers where to locate help wanted ads, how to apply for the opening, as well as how to prepare for the interview. Amazon.com founder Jeff Bezos and other well-known entrepreneurs discuss their first jobs. Finally, the Biz Kid\$ meet a young person who turned a passion for animals into a profitable dog-walking business. A teacher's guide is available online.

HOW TO ACHIEVE YOUR FINANCIAL GOALS DV 1817

The Biz Kid\$ learn to control spending, track expenses and invest wisely in this episode on personal finance. The program emphasizes the importance of starting at an early age to achieve financial goals. Viewers will also meet a group of high school students who started a successful sports business. A teacher's guide is available online.

HOW TO BE A SMART CONSUMER DV 1818

Explore some smart shopping strategies with the Biz Kid\$ in this program. Tips are given on avoiding traps and pitfalls set by advertisers and marketers. Successful entrepreneurs and some savvy consumers also offer insight on being a wise shopper. A teacher's guide is available online.

HOW TO SUCCEED IN BIZ-NESS BY REALLY TRYING! DV 1819

Learn to take the steps needed to start a business in this program on financial education. The Biz Kid\$ introduce three keys to owning a successful business: identifying product or service needs, creating a business plan and taking the action necessary to get started. Viewers will meet a young magazine founder, as well as a prep school student who caused a sensation by revamping his school's old tie. A teacher's guide is available online.

INTRODUCING ENTREPRENEURS DV 1820

An entrepreneur is defined in the program as someone who takes advantage of a financial opportunity. The Biz Kid\$ present the stories behind well-known items like blue jeans, the Frisbee and the Slinky. Later, the program features a profile of a young girl who started a lemonade stand to raise money for local playground equipment. The lemonade stand became so successful that the girl was able to redo an entire park. A teacher's guide is available online.

MONEY MOVES DV 1821

Learn that a transaction involves moving money between individuals and groups in this educational program on finance. The Biz Kid\$ follow a dollar bill as it goes through the process of moving from the depositor to the bank vault, then from the Federal Reserve to a project that the bank is financing. The program visits a credit union branch inside of a high school, where students work as tellers. The kids also study the concepts of supply and demand. Viewers also meet a young man whose book collection turned into a national book business. A teacher's guide is available online.

SAVING AND INVESTING FOR YOUR FUTURE DV 1822

Discover the importance of starting a savings plan early in life. In this Biz Kid\$ program, viewers will learn about the different savings and investing options for students. Later, the kids meet some young people who have succeeded at saving as well as in business. A teacher's guide is available online.

SELL, SELL, SELL (THE SCIENCE OF SALES) DV 1823

The Biz Kid\$ go through sales training to learn various techniques and philosophies. Students will also learn about the common traits of effective salespeople. The program interviews several entrepreneurs who have exceptional skills, including one who's called the Gorilla Garage Salesman and another who sells cockroaches. A teacher's guide is available online.

SOCIAL ENTREPRENEURS DV 1824

The Biz Kid\$ meet social entrepreneurs who use some of the same strategies as profit-oriented entrepreneurs. The difference is these entrepreneurs start movements and create organizations for social change. A teacher's guide is available online.

TAKING CHARGE OF YOUR FINANCIAL FUTURE DV 1825

Join the Biz Kid\$ as they set financial goals and determine a plan on how to reach them in this episode. Viewers will follow one of the kids as he opens his first bank account. The Biz Kid\$ also explore a program that is designed to educate students about business and finance. A teacher's guide is available online.

UNDERSTANDING BUSINESS ETHICS DV 1826

The Biz Kid\$ learn about ethics in business in this informative program. Viewers will learn aspects such as managers leading by example, and employees taking responsibility for their own actions. This episode also presents the downside of unethical business practices. A teacher's guide is available online.

UNDERSTANDING INCOME AND EXPENSES DV 1827

The Biz Kid\$ learn about income and expenses in this program on financial literacy. Tips for generating income while controlling spending include innovation, smart work habits and fresh ideas. A teacher's guide is available online.

UNDERSTANDING YOUR PAYCHECK DV 1828

The Biz Kid\$ study various social movement from social security to unions to workman's compensation. The group also explores the American pay stub and the 401(k) plans of today. A teacher's guide is available online.

USING YOUR CREDIT: CRAZY OR COMPELLING? DV 1829

Understand the cost of buying with credit in this Biz Kid\$ episode. Viewers will learn about credit scores and the insurers, colleges and employers who review them to make decisions regarding a person's future. Interviews with real-life people in business discuss how they avoided credit pitfalls. A teacher's guide is available online.

WHAT CAN YOU DO WITH MONEY? DV 1830

The Biz Kid\$ ponder the advantages of saving, spending and investing, as well as donating money. The program visits the New York Stock Exchange to show how investment transactions occur. Tips are also given on how to track spending and avoid compulsive shopping. Viewers will also meet a teen who fulfilled her dream by opening a candy store and, in turn, helped to revive her hometown's business district. A teacher's guide is available online.

WHAT IS A BIZ KID? DV 1831

This educational program, from the producers of *Bill Nye the Science Guy*, defines what it takes to be a Biz Kid. Students will discover how Biz Kid\$ identify a need or product, create a plan and then take action. The program profiles Biz Kid\$ including a rap music producer, a skateboard designer, a boy who started a charity to raise funds for hospital rocking chairs and more. A teacher's guide is available online.

WHAT IS MONEY? DV 1832

The Biz Kid\$ take students on a tour of the history of money, from bartering, to currency and coins, to electronic transactions. The kids also get a lesson on negotiation and exchange during a visit to a cattle auction in Colorado. A teacher's guide is available online.